

“Swiss Roots” Meets Students at CAL Day in Berkeley

“Swiss Roots” will make an appearance at this year’s CAL Day at the University of California in Berkeley, California. During this open house feature, taking place April 22, 2006, and expected to attract 10,000 visitors, Swiss Roots will address academic circles and feature a Swiss booth and the Swiss Roots postal bus.

Cal Day is a campus-wide open house where all the different departments, labs, museums, and music halls are open to visitors. The event includes lectures by renown professors, special exhibits, guides to campus museums, and events for prospective students and parents. The Berkeley campus is an urban oasis that preserves much of the tranquil beauty of California's early years. The wooded 178-acre central campus area is known for its architectural and historical landmarks, as well as the scenic passage of Strawberry Creek traversing the campus from end to end.

Swiss Roots and its old timer postal bus will be stationed in front of the International House and will rotate to other locations on campus. The Swiss Roots booth offers typical Swiss specialties and celebrates Swiss folk art and music.

Learn how to yodel in 30 minutes, view some 20 three-dimensional pictures from beautiful Switzerland, find your Swiss roots on the newly created website, www.swissroots.org, accessible on the provided computer terminals, and participate in Swiss Roots’ sweepstakes to win flights to Switzerland. You can also pick up travel brochures and information about Switzerland while sampling typical Swiss wine, and participate in atree-planting ceremony that will honor Americans with Swiss heritage.

**Swiss Roots at CAL Day, University of California, Berkeley, California
International House – 2299 Piedmont Avenue
Saturday, April 22, 2006, 9am – 4pm**

Free admission, no registration needed.

For more information see www.swissroots.org and <http://www.berkeley.edu/calday>.